



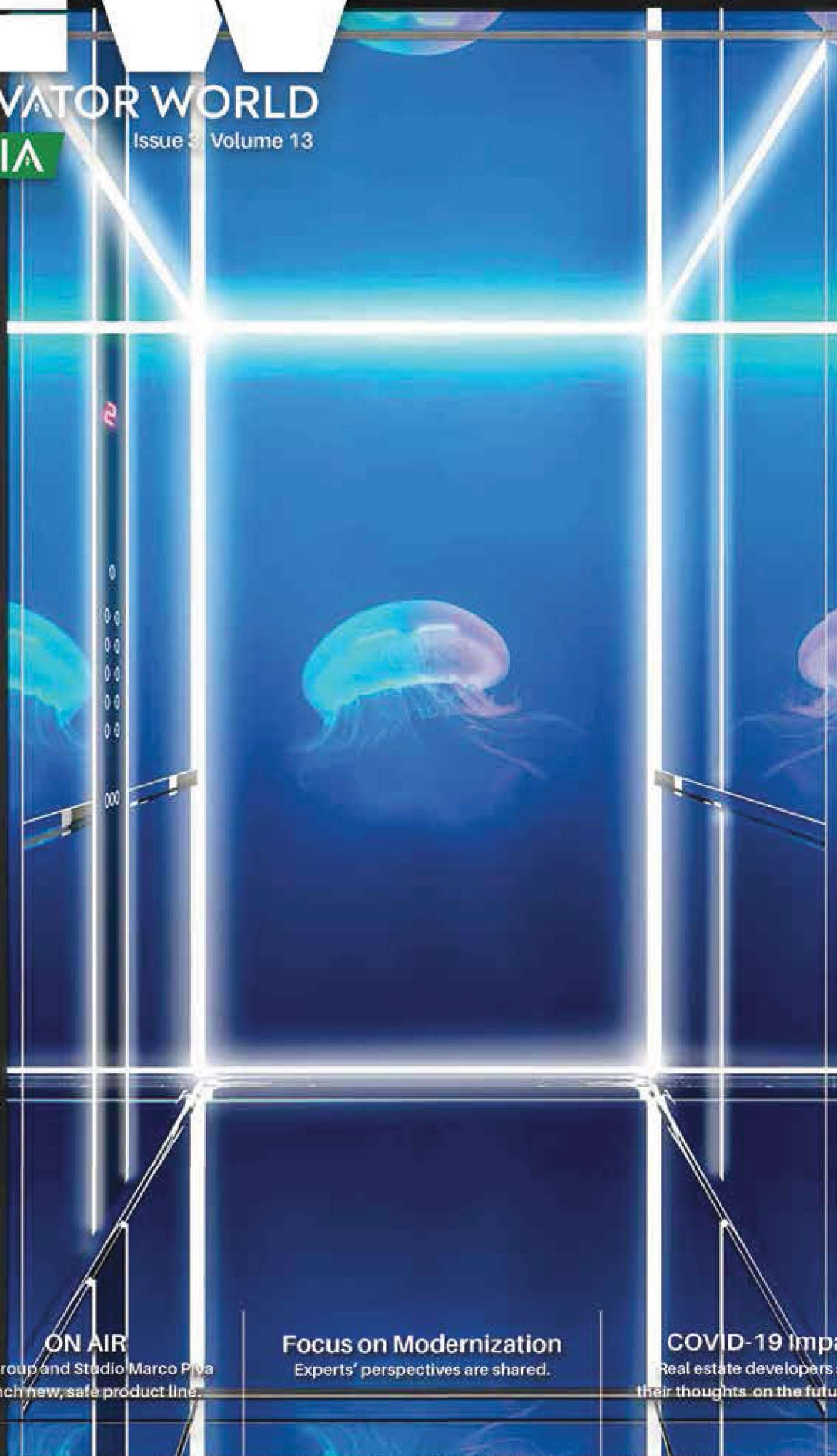
elevatorworldindia.com

EW

ELEVATOR WORLD

Issue 3 Volume 13

INDIA



ON AIR

IGV Group and Stedlo Marco Piva
launch new, safe product line.

Focus on Modernization

Experts' perspectives are shared.

COVID-19 Impact

Real estate developers share
their thoughts on the future of VT.

Contents

ELEVATOR WORLD India

3rd Quarter 2020

Issue 3, Volume 13

COVER STORY

- 34** **ON AIR**
by Sheetal Shelar Patil
Michele Suria, CEO, IGV Group, and architect Marco Piva share insights about the product line and its many facets.

FEATURES

- 50** **VT in Gurugram's Gulf Adiba**
by Sheetal Shelar Patil
Anand Sharma, founder partner, Design Forum International, shares insights on the Gulf Adiba project.
- 64** **How Things Will Change, RE. Urban Density**
by Lee Freeland
"Global Digital Event Series" kicks off to good attendance, charity funding.
- 72** **"COVID-19 Impact — Real Estate Developers' Perspective: Future of VT Systems"**
by Vijay Pandya
Second webinar in series yields lively exchange of ideas.
- 80** **Meeting a Need**
by Sheetal Shelar Patil
Hamstede Living Chief Projects Officer Suraj Bhatt explains the intricacies of the student-housing and coliving segments.

FOCUS ON MODERNIZATION

- 30** **Modern Modernization**
by Sheetal Shelar Patil
- 32** **Making the Most of Modernization**
by Sheetal Shelar Patil

COLUMNS

- 22** **A Developer's View**
by Yash Pandya
- 26** **Bharat Bijlee**
by Sheetal Shelar Patil
- 40** **A Question of Space**
by Sheetal Shelar Patil
- 44** **E(law)vating Your Thoughts**
by Sushant Shetty
- 48** **Silver Linings**
by Sridhar Venugopal
- 54** **Offsite Insights**
by Sheetal Shelar Patil
- 58** **Time to Soar**
by Dr. Paresh M. Kariya
- 60** **Elevator Safety and the Indian Market**
by Subramania Bharathiyar
- 62** **Conserving Resources**
by Sheetal Shelar Patil
- 68** **The Green Alternative**
by Yash Pandya
- 78** **Returning After Crisis**
by Sheetal Shelar Patil
- 86** **Team Touchless**
by Sheetal Shelar Patil
- 88** **Era of Change**
by Yash Pandya
- 90** **Pandemic Drives Demand**
by Sebi Joseph

DEPARTMENTS

- 3** Editor's Overview
- 4** Calendar
- 6** Inside India News
- 12** Regional News
- 91** Product Spotlight
- 95** Marketplace
- 96** SOURCE Directory
- 96** Advertisers Index

80

50

22

54



EW

ELEVATOR WORLD

INDIA

ELEVATOR WORLD India is a quarterly magazine published by Elevator World, Inc., Mobile, Alabama (U.S.) and Virgo Publications, Bangalore (India). Virgo Publications is a sister organization of Virgo Communications, organizers of the Global Lift and Escalator Expo. Elevator World, Inc. is the premier publisher for the international building transportation industry. Since the inception of ELEVATOR WORLD magazine in 1953, the company has expanded core products to include ELEVATOR WORLD India; an extensive network of websites, newsletters (including ELENET®), and magazines; and the Source®, the most inclusive industry directory.

Publishers – Anitha Raghunath, Ricia Sturgeon-Hendrick,
T. Bruce MacKinnon

International Publishing Co. – Elevator World, Inc.

Indian Publishing Co. – Virgo Publications

Editorial

International Managing Editor – Angela C. Baldwin

Consulting Editor, India – Vijay Pandya

EW Editorial Staff (U.S.) – Lee Freeland, Kaija Wilkinson,
Matt Irvin

EW India Correspondent – M.J. Mohamed Iqbal

Contributors – Sheetal Shelar Patil, Yash Pandya,

Sushant Shetty, Sridhar Venugopal, Dr. Pares M. Kariya,

Subramania Bharathiyar, Sebi Joesph

Printing, Distribution and Commercial Operations

Commercial Directors – Anitha Raghunath and G. Raghu (India)

Advertising Sales and Marketing

Anitha Raghunath and G. Raghu (India) – T. Bruce MacKinnon,
Lesley K. Hicks, Scott O. Brown, Pankaj Amarnani (International)

Brad O'Guynn (Marketing)

Susan Crigler (Education Products)

Production and Internet

EW Staff (U.S.) – Lillie McWilliams, Khalid Al-Shethry,

Claire Nicholls, Diego Torres Vanegas

Administration

Anitha Raghunath (India)

J. Scott Eastman (U.S.)

ELEVATOR WORLD® and **ELEVATOR WORLD India™** are registered trademarks and all rights reserved. Copyright© 2020. For permission to reprint any portion of this magazine, please write to the publisher at Elevator World, Inc., P. O. Box 6507, Mobile, Alabama 36660, USA or at Virgo Publications, Virgo House, 250 Amarjyoti Layout, Domlur Extension, Bangalore, India 560071.

ELEVATOR WORLD India is published in the interest of the members of the elevator industry in India, to improve communication within that industry and to further continuing education of members of that industry. ELEVATOR WORLD India publishes articles by contributing authors as a stimulus to thinking and not directives. ELEVATOR WORLD India publishes this material without accepting responsibility for its absolute accuracy, but with hopes that the vast majority of it will have validity for the field. The ideas expressed therein should be tempered by recognized elevator engineering practices, standards, codes and guidelines. Publication of any article or advertisement should not be deemed as an endorsement by ELEVATOR WORLD India, ELEVATOR WORLD, the publishers at Elevator World, Inc. or Virgo Publications. Printed by Sri Sudhindra Offset Process, No.27-28, 8th Cross, Malleshwaram, Bangalore - 560003, Karnataka, India.

ELEVATOR WORLD India will be published quarterly in 2020: February 17, May 18, August 17 and November 16.

Advertising and subscription information is available at elevatorworldindia.com.

Send company updates, announcements, press releases, product launches and article contributions to ewieditor@gmail.com.

Editor's Overview



Upgrading to the "New Normal"

by Vijay Pandya

The theme of this issue is "Modernization," a topic that has gained much significance in light of the ongoing COVID-19 crisis. Managing the simplest tasks has become difficult for all stakeholders connected with

vertical transportation (VT), because one has to first analyze the possible implications of every step.

Be it the end users, manufacturers, components makers or technology-based solutions providers, the thinking caps are on while contemplating the way forward as people across the globe continue to grapple with this persistent pandemic. While COVID-19 has thrown up challenges for real estate design and development (as well as incorporating VT into the current scenario), the scope for upgrading existing projects, along with the refurbishment of their elevators and escalators, cannot be denied.

From incorporating technological advancements in elevators and escalators to make them future-ready, the aspects that need to be considered for their modernization or adjusting elevator lobbies in synchronization with the people flow and number of elevators, plus rethinking their positioning to reduce the pressure levels, myriad avenues are being explored. Recommended strategies and ideal approaches are being discussed regularly in online forums.

The demand for elevators from the real estate redevelopment segment is another example of how modernization has assumed greater importance than it would have otherwise. With slums posing a major obstacle to containing the spread of COVID-19, additional focus on replacing them with proper houses has emerged. Space constraints in major metros necessitate going vertical, while accommodating these people *in situ* per Slum Rehabilitation Authority (SRA) norms.

Similarly, the creation of rental housing for migrant labor near their place of employment, the process for which is being facilitated by the government, represents yet another segment that has received an impetus due to the pandemic. In both cases, basic high rises with entry-level elevators will be essential.

So, the future of VT is quite bright. It is just a matter of riding out this difficult phase until real estate construction activity regains its fast-track pace. Everyone is hopeful that a vaccine for COVID-19 will soon be launched, enabling all aspects of life to resume full flow. Until then, following social-distancing norms and adopting the "stay safe" mantra remain necessary. 🌐

VT in Gurugram's Gulf Adiba

Anand Sharma (**AS**), founder partner, Design Forum International (DFI), shares insights with your author (**SSP**) on the Gulf Adiba project.



by Sheetal Shelar Patil

SSP: What was the thought process behind Gulf Adiba's orientation-sensitive design and sand dune effect?

AS: Gulf Adiba's orientation-sensitive design is enabled by stepping the built form as it recedes south to north, enabling the north glazed façade with scatter-free light and ensuring that all internal courts get sufficient sunlight. It also allows for terraces to be formed on the southern side, full of sunlight and ventilation, a welcome break from enclosed office spaces. North and south faces are open to enable wind flow. In the absence of formal site influences, a fluid, rhythmic yet continuous form inspired by nature creates identity in the otherwise mundane surroundings. This is achieved by the

creation of gradual-stepping terraces. A roofline that follows the floor profile complements the overall form of the built volume, resulting in a structure that bears a resemblance to the sand dunes in the deserts of the Middle East with the distinct floors characterized by the ripples on a sand dune. Glass/polycarbonate panels create a semi-covered roofing system, to which the building tapers. This enables the aerial view to be viewed as a vague “8.”

SSP: What was the ambience you wanted to create?

AS: Located in the suburban National Capital Region (NCR) within proximity of South and West Delhi and very close to the airport, Gulf Adiba is an information-technology (IT)/IT-enabled services office complex on a 4,000-m² industrial plot within a dense office complex site comprising another similar milieu. The development’s functional, Vaastu-compliant edifice was envisaged as a paradigm shift from the typical, closed work environment that creates a stressful work ecosystem. The lack of significant views determined the design development as a distinctive, introverted, environment-friendly, climate-responsive built volume with sufficient recreational spaces that would allow for employee interaction, engagement and pleasurable workspaces, both private and public. The building norms, permissible ground coverage (40%), a height restriction of 30 m and floor area ratio (two) further led the private, calm design spread across

seven floors. A stilted open space frees up the ground to bring in light and circulate air.

A low, recessed adjacent neighboring plot further enables the creation of an east-facing entry court that not only reinforces the private nature of the office, but also creates landscaped zones away from noise and pollution. The porous ground level also permits the movement of ample natural light and ventilation through the built volume, while crafting interactive and recreational spaces as a part of the interiors. The southwest zone being blocked by construction further necessitated the conception of recreational spaces at every level. This outdoor space at every level provides opportunity for interaction, while aiding a visual connect and moving air.

SSP: How was vertical transportation (VT) incorporated within this design?

AS: VT as an important intervention was designed to ensure safety of the occupants. Elevators are in the center of the building. This VT core provides a lavish experience. The four elevators from Mitsubishi Electric include two with a capacity of 13 passengers each and two with a capacity of 20 passengers each. They travel at 2 m/s.

SSP: To what extent were elevator aspects, like the type of footfalls envisaged, taken into consideration?

AS: The norms for planning the VT at Gulf Adiba had been central to the concept behind overall design. This has been done by keeping people movement in mind. An IT building must be designed to provide 10 m² per person with 20% extra area for service personnel and visitors. With an estimated footfall of 1,326 persons per month, Gulf Adiba is built on a 4,000-m² plot with a 16,830-m² total built-up area. The three basements occupy 5,780 m², and the built-up area of the floors is 11,052 m².

SSP: How did the unique design of the building impact the decisions regarding elevator selection and access?

AS: The VT core was chosen to be centrally located due to its unique and rhythmic design. The design also impacted the way the elevators operate. In handling capacity, two elevators cater to the odd floors, and the other two elevators cater to the even floors.

SSP: How is DFI leveraging advances in technology and keeping the environmental impact in mind when designing projects? What is the significance of incorporating VT in the process?

AS: There are many aspects of teamwork at DFI: mechanical engineering, lighting design, fire protection, electrical engineering, health and wellness, experiential design and sustainability. From the outset of a project, our design teams work cohesively to provide efficient building systems that aim to reduce energy and water consumption, enhance user experience and ensure indoor environment quality. The sustainable design strategies are employed after detailed analysis of their environmental, social and economic performance and impact. Our expertise ranges from building design to urban master plans. We make sure that, from conceptualization to final commissioning, the systems

Continued



This spacious lobby for the central lift core is accentuated with ambient lighting and contemporary furnishings.



The project is home to four Mitsubishi Electric elevators.



The design exploits the sustainable paradigm at the entrance and mimics the natural ripples of sand dunes.



The entrance, with its bodies of water and design elements in metallic finish, provides shaded pedestrian routes and an engaging experience.



For a functional edifice to be Vaastu-compliant, the VT core and emergency exit staircase must be located at the west.



delivered are based on a sustainable network of lighting design, daylight solutions and VT.

VT is one of the most important building systems that have witnessed innovation at a higher scale than other services. Furthermore, it is an important aspect of fire evacuation planning and management. The efficient operation of VT in a building design system ensures comfort and safety of the occupants. Therefore, placement of elevators, brand and speed play important roles in the overall planning of a space, especially corporate offices or workspaces.

SSP: How have you incorporated car-parking systems?

AS: The car-parking system at the stilt floor and three basements comprises 96 physical car spaces made into 204 equivalent car spaces via mechanical stack parking.



About Anand Sharma



Sharma

Anand Sharma holds a bachelor's degree in Architecture from the Indian Institute of Technology, Kharagpur. He started the practice Tevatia Chauhan & Sharma Architects in 1995. In 2003, the practice was rechristened as Design Forum International (DFI) with a clear intent to foster an egalitarian

organizational ethos where distinctive architectural talent finds self-expression in a democratic and collaborative work environment. Anand is an architect, singer and literary enthusiast. His contribution to nation-building includes projects like the Vanijya Bhawan, Ministry of Commerce, Government of India; New Integrated Terminal Building Delhi, Guwahati International Airport; metro stations; the Dakshineswar Skywalk, Kolkata; and the ITO Skywalk, Amritsar Railway Station and Multi-Modal Logistics and Transport Hub, Dadri. 🌐



The fluid, rhythmic form and neatness of materiality continues here to the entrance, where high-performance glass glazing is used.